



## New Customer Questionnaire

<b>Name</b>			
<b>Title/Role</b>			
<b>Company</b>			
<b>Address</b>			
<b>City</b>	<b>State</b>	<b>Zip</b>	
<b>Email</b>			
<b>Phone</b>	<b>Fax</b>		

- Type of Business:
  - Wheel Manufacturer
  - Tire & Wheel Service
  - Auto Parts Store
  - Distributor
  - Other: \_\_\_\_\_
- Do you currently purchase wheel accessories? Or are you interested in carrying wheel accessories? \_\_\_\_\_
- If "yes," from whom are you currently purchasing your wheel accessories?  
\_\_\_\_\_.
- What categories of wheel accessories are you currently carrying or most interested in carrying, please check all that apply.
  - Lug Nuts \_\_\_\_\_
  - Washers \_\_\_\_\_
  - Wheel Lock \_\_\_\_\_
  - Tuner Caps \_\_\_\_\_
  - Lug Bolts \_\_\_\_\_
  - Tuner Lug Bolt \_\_\_\_\_
  - Bolt Locks \_\_\_\_\_
  - Tuner Bolt Locks \_\_\_\_\_
  - Hub-Centric Rings \_\_\_\_\_
  - Wheel Weights \_\_\_\_\_
  - Wheel Studs \_\_\_\_\_
  - Center Caps \_\_\_\_\_
  - Spinners \_\_\_\_\_
  - Emblems \_\_\_\_\_
  - Simulators \_\_\_\_\_
  - Valve Stems \_\_\_\_\_
  - Spacers \_\_\_\_\_
  - Tire Gauges \_\_\_\_\_
  - ABS Wheel Covers \_\_\_\_\_
  - Other (Please specify) \_\_\_\_\_
- What would you like our next step to be?
  - Send me a catalog
  - Have a sales rep call me
  - I need distributor information (city & state) \_\_\_\_\_
- How did you hear about us? \_\_\_\_\_

Please email to [sales@whtknight.com](mailto:sales@whtknight.com). Thank you!

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800-343-8313 · [sales@whtknight.com](mailto:sales@whtknight.com)