



White Knight®

New Customer Questionnaire

Name			
Title/Role			
Company			
Address			
City	State	Zip	
Email			
Phone	Fax		

- Type of Business:
 - Wheel Manufacturer
 - Tire & Wheel Service
 - Auto Parts Store
 - Distributor
 - Other: _____

2. Do you currently purchase wheel accessories? Or are you interested in carrying wheel accessories? _____

3. If "yes," from whom are you currently purchasing your wheel accessories?
_____.

4. What categories of wheel accessories are you currently carrying or most interested in carrying, please check all that apply.

<ul style="list-style-type: none"> <input type="checkbox"/> Lug Nuts _____ <input type="checkbox"/> Washers _____ <input type="checkbox"/> Wheel Lock _____ <input type="checkbox"/> Tuner Caps _____ <input type="checkbox"/> Lug Bolts _____ <input type="checkbox"/> Tuner Lug Bolt _____ <input type="checkbox"/> Bolt Locks _____ <input type="checkbox"/> Tuner Bolt Locks _____ <input type="checkbox"/> Hub-Centric Rings _____ <input type="checkbox"/> Wheel Weights _____ 	<ul style="list-style-type: none"> <input type="checkbox"/> Wheel Studs _____ <input type="checkbox"/> Center Caps _____ <input type="checkbox"/> Spinners _____ <input type="checkbox"/> Emblems _____ <input type="checkbox"/> Simulators _____ <input type="checkbox"/> Valve Stems _____ <input type="checkbox"/> Spacers _____ <input type="checkbox"/> Tire Gauges _____ <input type="checkbox"/> ABS Wheel Covers _____ <input type="checkbox"/> Other (Please specify) _____
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5. What would you like our next step to be?
 - Send me a catalog
 - Have a sales rep call me
 - I need distributor information (city & state) _____

6. How did you hear about us? _____

Please fax back to (562) 483-5219 or e-mail to sales@whtknight.com. Thank you!

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800-343-8313 · Fax: 562-483-5219 · sales@whtknight.com www.whtknight.com